

Film Industry Bridging Work

In A Level Media Studies, for our first unit in the autumn term we explore the film industry. We study two very different films in depth: *Black Panther* (2018) and *I, Daniel Blake* (2016) with a focus on their ownership and marketing.

1 - VIEWING TASK

First, please watch *Black Panther (2018)* - it's on Disney+.

Then, read this article: <https://time.com/black-panther/>

If you have time, please also watch some other films from the Marvel Cinematic Universe: such as *Captain America: Civil War*, *Avengers: Endgame*, *Black Widow*, and *Black Panther: Wakanda Forever*.

2 - RESEARCH TASK

To prepare you to study the film industry please do some research then create a presentation or written essay, answering the question: **Is Cinema Dead?** Please approach this any way you like: PowerPoint, Word, or if you would like to create a short video, where you attempt to answer the question, go for it.

Do you go to the cinema? You should share your personal thoughts and feelings about the decline in cinema-going and the impact on the film industry. Consider the pros and cons of the cinema experience. Support with facts and statistics.

The following links should help, but you will need to include your own research too:

<https://hcctimes.org/2023/05/is-cinema-dead/>

<https://www.filmsite.org/2010sintro.html>

Media Magazine Articles (in the folder):

The Dark Cave of the Silver Screen

Black Widow & The Film Industry

Please prepare to share this with Ms Hearn in the first week back in September.